

International Institute of Marine Surveying



Strategic Plan 2010 - 2015

Introduction by the IIMS President

– Mr Peter G Morgan FIIMS, MICorr, MEI

In 2007 the then President Capt Ian Wilkins proposed a Strategic Plan for the five year period 2007 to 2012. Aims and Objectives were set out with the approval of the IIMS Board the Plan was issued.

The incoming President Capt Allen Brink drove this plan forward and I am pleased to say their foresight and planning has achieved significant dividends, all to the benefit of the IIMS.

The main achievements were:

The IIMS has grown in stature and is now recognized by the IMO, ISO, Governments, educational establishments and other marine surveying organisations and many others. Formal branches have been opened in New Zealand and Dubai. Because of the growth in membership, the Institute has moved to new offices in Portchester, near Portsmouth.

Following this excellent precedent set by my predecessors, I am pleased to propose new targets for the coming five-year period. Some of the strategic Aims will be as follows:

- Improvement in our communications and greater integration of our biggest asset our Membership.
- To continue to form new IIMS Branches where the number of members make the process viable. New branches will be formed in: India and Singapore.
- To encourage members to invite members of other organisations to attend IIMS events.
- To improve the profile of the IIMS into the South America region.
- To achieve greater harmonization between Marine Surveying Organizations around the world with the aim of speaking as one voice.
- Continue to enhance and improve our education and training programme.

To achieve these objectives I have tasked each member of the Management Board together with our Regional Directors and our excellent Head Office staff to review their areas of responsibility to ensure that we can meet our core objective of supporting our members worldwide, but also to action the Aims and Objectives of this plan.

I have also tasked the CEO to monitor the Aims and Objectives and to report to the Management Board on progress at each Board meeting to ensure that the plan is kept updated as progress is made. Reports on progress will be published in the Report magazine.

Aims and Objectives for the Five Year Period 2010 - 2015

The Management Board of the Institute recognises the need to provide members with the support they require and to this end have set out a strategy for the next five years.

Set into five different areas of responsibility, the Management Board Chairman will be responsible for organising the various aspects of the Institute's business wherever it is required.

The principle areas to be covered will be as follows:

Membership:

- Improved services to Members
- Better member facilities on the website
- More personal identification
- Increase the number of Branches throughout the world

Education:

- Upgrading of the Education Programmes to Higher National Diploma status
- Adaptation of the Diploma programme to meet national requirements

Training:

- Improved choice of one day courses
- Provide training courses to all members

Seminars, conferences and workshops:

- Increase the number of Conferences, Seminars and Meetings to provide all members with the opportunity to attend at least one meeting per year.:

International Representation:

- Improved awareness by the marine industry of the Institute
- Representation of marine surveyors at the IMO
- Continued progress towards an International Register of Marine Surveyors
- To strive to bring the organisations of the world together to speak with one voice
- Continue to represent members at the European Maritime Industries forum

Certifying Authority and Government Surveys:

- To provide an improved service through all international ship registries and International Governments

Professional Assessment Committee (PAC)

Chairman – Capt Chris Kelly

The Key aims for the Five year Plan are:

1. Improved services to members
2. Better member facilities on the website
3. More personal identification
4. Increase the number of Branches throughout the world

To meet the demands of the above five Key Aims, the Professional Assessment Committee will initiate the following actions:

Improved Services to Members

A new set of guidelines booklets for working will be published

Appoint more In-Country Representatives (ICR) to improve the communication from the members to the Management Board and vice versa. Encourage ICR's to be more proactive.

Finances allowing and the content being available, the report magazine will be issued on a bi-monthly basis by the beginning of 2012.

Better Member Facilities on the Website

Member's accounts will be made available on the IIMS website. This account accessible by password through the Members Forum will provide members with information on their own account and will allow the payment of subscriptions and also the ability to purchase goods direct from the IIMS. An amendment system will be available for changing personal details.

More Personal Identification

An International Register is proposed for all members of the alliance of Marine Surveying Organisations (AMSO). This register will allow all members to hold a verifiable identity card and check system via the internet.

Increase the Number of Branches Around the World

Using the New Zealand model and working with members of other organisations to provide a better service to members, the PAC will seek to promote Branches to all countries where there are sufficient numbers of members.

Education and Training

Chairman Mr John Lillie

The key aims for the next five years are as follows:

1. Upgrading of the Education Programmes to Higher National Diploma status
2. Adaptation of the Diploma programme to meet national requirements
3. Improve the one day Training Course Programme

Upgrading of the Education Programmes to Higher National Diploma status

The process of upgrading the IIMS Diploma programme to HND status has already begun and is expected to be completed by October 2011. The changes being made to the programme fall in line with recommendations made in a review by Capt Ian Wilkins some two years ago.

There will be a consolidation of the three main Diplomas:

- The Industry Diploma, The Engineering Diploma and the Cargo diploma
- These will become the IIMS Marine Surveying Diploma
- The Yacht and Small Craft Diploma (Y&SC) will remain separate for the time being.
- The upgrade to HND status will still allow students to study for one year, but will allow for the second year to become a HND.

This change to the programme will allow students to progress to a BSc(Hons) degree without having to provide a portfolio of evidence for Accredited Prior learning (APL).

There will then follow a two year period of consolidation to allow the new programmes to bed in and if everything is satisfactory, the Y&SC Diploma will be added to the HND.

Adaptation of the Diploma Programme to meet National Requirements

Where the diploma or eventually the HND are studied internationally, there have been comments about the diploma being UK based. To meet this criticism the Institute Education team will develop individual National training modules to meet local requirements. These are seen as being in the Health and safety area and the Legal and Insurance area.

Improve the One Day Training Course Programme

The Institute's extensive one and two day training course programme will be reviewed and improvements made including making the programme available on CD Rom to all members.

International Representation

All members

1. Improved awareness by the marine industry of the Institute
2. Representation of marine surveyors at the IMO
3. Continued progress towards an International Register of Marine Surveyors
4. To strive to bring the organisations of the world together to speak with one voice
5. Continue to represent members at the European Maritime Industries forum

Improved Awareness by the Marine Industry of the Institute

All members will be provided with information that can be passed to members of the marine industry with an interest in marine surveying. This material will assist in promoting the Institute to all areas of the marine world and will assist in recruitment of new members.

Representation of Marine Surveyors at the IMO

The Institute is privileged to have a seat on the Royal Institute of Naval Architects (RINA) Committee at IMO. The Institute will ensure that a representative is available at all meetings and any information distributed will be passed to members for comment. However, members are encouraged to notify the IIMS Head Office of matters that may concern the IMO and should do so in writing.

Continued Progress Towards an International Register of Marine Surveyors

The idea of all organisations coming together under one umbrella, will come a step closer with the publication of the International Register of Marine Surveyors (IRMS). This register will provide all members with an ISPS verifiable identity card and an entry in the register that can be checked on the internet. This will be set up and available by the end of 2010.

To Strive to Bring the Organisations of the World Together to Speak With One Voice

Through the alliance of Marine Surveying Organisations (AMSO) the Institute will continue to pursue a programme of alliances and affiliations to improve the opportunities for members to have a single voice at the highest levels within the marine world.

Continue to Represent Members at the European Maritime Industries Forum (EMIF)

The IIMS has a seat on the EMIF. This is an opportunity to hear and to speak within Europe on all matters marine. The IIMS will endeavour to take up the seat at all opportunities and to speak out when required.

Certifying Authority

Chairman Mr Tony McGrail

To provide an improved service through all international ship registries and International governments.

To meet the demands of the above objective the Certifying Authority Committee will seek to carry out the following:

To improve the service to all Vessel Owners and Managing Agents by improving the system of surveys and certification and to continue to build a network of IIMS surveying members worldwide to provide a network of surveyors to carry out Annual, Five Year and Interim Surveys as required.

To form partnerships with all shipping registries to allow IIMS members to perform surveys on their behalf.

To discuss and provide an improved service to the maritime Coastguard Agency (MCA) by use of the IIMS database.

Small Craft Surveying

Chairman Mr Colin South

The specialisation of small craft surveying is spreading to parts of the world previously untouched. Whilst Europe, USA, Australia and new Zealand have always had this part of the industry, new centres are growing where there is no history of small craft.

To meet the demands placed upon members of the Institute in these new areas, the Chairman responsible for Small Craft Surveying will:

- a. Set up working groups in the new areas to provide support, spread knowledge and work together to maintain standards
- b. Communicate with other working groups to enhance best practice
- c. Support other members in their areas with information and problem solving
- d. Work with the chairman of these groups to disseminate best practice.
- e. Work with these groups to provide local members with suitable training and information.
- f. Ensure that the working groups are integrated into the Small Craft working group ethos of information exchange.
- g. Provide support where available to encourage members with special skills to use these skills for the good of all members.
- h. Ensure that the use of Report Writing courses are utilised for the good of all members.

International Institute of Marine Surveying

Institute President

Mr Peter G Morgan FIIMS, MICorr, MEI - UK

Vice President

Capt Bertrand Apperry - France

ISM, ISPS & Other International Government Legislation

Management Board Members

Capt Allen Brink	South Africa	Immediate Past President
Mr Paul Homer	UK	Chairman Standards and Administration
Mr Tony McGrail	UK	Chairman Certifying Authority
Capt Chris Kelly	UK	Chairman Professional Assessment Committee
Mr John Lillie	UK	Chairman Education and Training
Capt Chris Spencer	UK	Chairman Commercial Enterprises
Mr Colin South	UK	Chairman of Small Craft Surveying
Capt John Noble	UK	Conferences and Seminars
Capt Paul Townsend	UK	IMO Liason

Corresponding Members to the Management Board

Mr John Heath	UK	Technical Response Team
Capt Parfait Oyono	Cameroon	Regional Director West African
Capt Peter Lambert	Australia	Regional Director Australia
Capt Satish Anand	India	Regional Director India
Capt Zarir Irani	Dubai	Regional Director UAE
Capt Zillur Bhuiyan	Bangladesh	Regional Director Bangladesh
Capt Irawan Alwi	Indonesia	Regional Director Indonesia
Capt Barry Thompson	New Zealand	Regional Director New Zealand
Mr Bjorn Julius	Sweden	Regional Director Northern Europe

Overseas Representation

Mr R de Almedida Padilha	Brazil	Mr P Ch Lagoussis	East Africa
Mr M Wall	Hong Kong	Capt B Khoo	Malaysia
Capt M Shareef	Maldives	Capt G Villasenor	Mexico
Capt K U R Khan	Pakistan	Mr J Bru	Panama
Mr D Edery	Peru	Mr P Thomas	Philippines
Mr P Taylor	Trinidad	Mr M Wiater	Turkey
Mr Gudiker Jugo	Venezuela	Capt Eugene Curry	Ireland
Mr Michael Zukowski	Germany	Mr Mohammed Adouni	Tunisia
Capt Reuben Lanfranco	Malta	Mr Alessio Gnecco	Italy
Mr Emrys Parry	Qatar		

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