

PRESS INFORMATION

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International Institute of Marine Surveying launches new web site

The International Institute of Marine Surveying has launched its new web site, which can be viewed at www.iims.org.uk.

The site, which took five months to develop and construct, represents something of a departure from the previous one. Built in WordPress, the site has a contemporary feel to it, is aesthetically pleasing, clean and simple to navigate around, which were key specification requirements.

The IIMS site is a joint collaboration between Mike Schwarz, Chief Executive Officer of IIMS, and Steve Welsh of Cardiff based company Lahive Creative Design.

Mike said, "Developing the new site from scratch marks a step change for the Institute. The project has presented a number of challenges because of the diverse nature of marine surveying and the complexity of the desired specification".

He added, "Steve and I have gone to great lengths to deliver a site that is not only fit for IIMS members, but which will also help those looking for information about marine surveying, how to find surveyors and to understand what they do".

The IIMS web site boasts a number of key features.

- * A strong news engine that will be updated at regular intervals with marine news.
- * The surveyor search is much improved and includes a UK regional search option too.
- * Forthcoming marine industry events are showcased.
- * Video content is freely available to view.
- * Information of use to the boating general public is provided.
- * There are feature articles, links and resources to read.
- * IIMS members benefit from their own private area hidden behind a login.

Ends.

For more information:

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