



Institute Logo

There are clear advantages in having the Institute projected widely but to have value it must be on a properly controlled basis.

Since members practice their profession using different legal entities, the following rules have been agreed for use of the Institute's logo on members' headed letter paper, business cards and Websites.

1. Only Full (Honorary), Associate and Technician Members operating as sole traders may use the logo at either the top or the bottom of their headed letter paper. In this case the logo will NOT have the subscript 'Safeguard & Service'.
2. Full, Associate and Technician Members operating within a Partnership or Limited Company, may display the logo on their Business Cards only.
3. Companies who are Corporate Members of the Institute may display the logo on their headed paper but must use the subscript Corporate Member.
4. The logo only indicates membership of the Institute and in no way acts as any endorsement to reports by members.
5. Websites: The use of the logo on websites is restricted to Full, Associate, Technician and Corporate Members only.
6. Members may link their website to the Institute website address to confirm membership of the Institute. However this must be notified to the Website Administrator on info@iims.org.uk in the first instance.
7. Business Cards: Members may use the logo on personal business cards only where their own name is being displayed. Suggested examples are available from the Administration Office.
8. ESP or jpeg versions of the logo are available on application to the Administration Office.
9. The information for the use of Designated Letters after a members name is detailed in the Constitution.