

A brief summary from in-country reps and Regional Directors

Ed O'Connor: Regional Director Canada

Increasing membership – initial objective, target class organizations/surveyors, independent naval architects, cargo/quantity surveyor, as recognised authorized representatives for Transport Canada Marine Safety. Canada is divided into three geographic region, West Coast, Great Lakes/Arctic Region, East Coast, with predominantly organized surveyor in the West. Developing a simple continuous national membership marketing strategy, through electronic media/social media, and print adverts.

Organizing a speaker series or event night will be challenging, due to experience on similar functions, there is a general lack of interest to attend due to scheduling, travel times, or too busy. The ideal approach would to hold evening talk/expert speaker, in conjunction with other events, such as, Canadian Maritime Advisory Committee Conference (Industry Attended) , Canadian Board of Marine Underwriters, BC Underwriters, and other industry events.

A Strategy to promote the IIMS marine surveyor database will provide value to the membership, support to the broader industry (perhaps a IIMS public accessible cell phone App to support the database). Again, develop a strategy to reach the decision makers.

I support one or more Branch / HQ zoom meetings throughout the year, particularly with a focus on developing the Brand, discussing national and global matters of interest, and sharing overall organizational objectives, measurable, and new targets.

Agree, and support regional reports submission prior to general and annual general meeting.

Monday Ogadina: Regional Director West Africa

I may need the online/soft copy of useful materials to support and promote the use of the IIMS to marine underwriters and other potential organizations. I will mention and urge them to visit the IIMS site for that. And if you have material to demonstrate to them I will add it to the presentation during my session.

The prospect is bright here based on the huge population of those seeking higher education in maritime studies. The first step here is to **appoint a local agent** to coordinate the activities such as receipt of materials and issuance of forms to prospective students, and other direct assistance like remittance of fees. The local agent should be able to periodically advertise the Online course in the local newspaper. We can give it a trial.

I would welcome your thoughts as to what is feasible and look forward to hearing from you
Question/suggestion: Any consideration of having the AGM outside London like in Dubai, Canada , or India in the future?

Reuben Lanfranco: In Country Rep Malta

Organise one or two evening talks each year on a relevant marine surveying topic locally using acknowledged experts and presenters to deliver them. This may also be done, but one may need to look at funding the events.

As in-country reps, we need to have all the updated information on the diploma scheme made available to us so we can answer any questions from prospective participants without having to refer them to IIMS HQ.

As stated earlier, it would be good to have some additional promotional material regarding courses since with this stuff I could easily arrange to give a presentation or two at the local Maritime College.

Peter Broad: In-Country Rep South Korea

IIMS Membership has been stagnant in the last half of 2018 and the Q1 2019, but I am now working on recruiting new members and expect to have maybe five new members in the next quarter.

I have investigated the opportunity to have a Broadreach Marine and IIMS stand at KORMARINE 2019 in October which is in Busan, but at this time I feel that it is too expensive for me to justify for my company and I will not have the time in October to engage in this.

I would welcome an INTERN if anyone knows a suitably motivated young graduate Nav Arch or Engineer who would like to join my project at SHI from Mid 2019 or next year for 2 to 6 months? I will have 3 or 4 TRINEES embedded in the Site Team from the Owners Technical Managers to learn ship building and specifically LNG specialisations. (I will try and get them to join up as Members of IIMS).

Alessio Gnecco: In-Country Rep Italy

I'm preparing a survey with the aim of sending it to all the members based in Italy, to depict the current status. Main issues will be why they joined IIMS, what they expect, level of satisfaction, proposals for development. To the best of my knowledge, we are 28 in total. I personally know several of them, but I do not have email details for all of them. May you be so kind to send me those, so I can arrange for the survey? I'd like to trigger the survey in the next weeks, allowing the results to be available before the next AGM.

Zillur Rahman Bhuiyan: Regional Director Bangladesh

One group of surveyors does not aspire for any professional development as their survey jobs are limited to draft and ullage surveys. Another group has aptitude to learn through their jobs and gained confidence of the local P&I correspondents, Lloyd's Agent etc in the cargo and hull damage survey area. This group think that they have attained a certain level of competency to work for the international clients of the local P&I correspondents and Lloyd's Agent and that they do not require any further professional development by being affiliated with any international professional surveying body like IIMS.

In short, almost all the marine surveyors in Bangladesh feel that there is no material benefit in being the Member of IIMS or obtaining a Diploma in Marine Surveying. They believe that it would only cost money but would not make any difference to their earning level. Therefore, the marine surveyors did not show much interest when I approached them to join IIMS and/or enroll for the Diploma Course.