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Registration Opens for Leading International Conference for Machinery & Technical Specialties Appraisers

RESTON, VA (March 2, 2020) – The American Society of Appraisers (ASA) announces the opening of registration for its *2020 ASA International Conference* to be held October 11-13 at the Marriott Magnificent Mile in Chicago, IL.

Leading machinery & technical specialties appraisers will join fellow practitioners from around the world to explore and discuss the foremost trends and issues impacting the specialty and overall profession putting into practice this year's theme of "Convergence of the Appraisal Disciplines".

Featured machinery & technical specialties sessions will include: Modeling...Beyond the Math; Cell Towers and Cellular Communications Equipment; Valuation of Offshore Exploration and Production Equipment; All Wine Tanks are not Created Equal; Valuing Process Plants-Tricks of the Trade; What Is/Isn't a USPAP Compliant MTS Report; Appraisal of Cannabis Industry Equipment; Valuation Principles for Healthcare Facilities; Research 2020-Sources, Best Practices & International Considerations; 80/20-Profitability and Growth and Roundtable Market Sessions.

This year's Conference marks the 83rd annual offering, making it one of the longest consecutive running appraisal conferences since the event first began in 1937. The event will feature 600+ attendees, over 70 educational sessions with presentations from recognized experts, valuable networking opportunities, exhibits from leading-edge companies and bonus optional pre- and post-event, all at the fantastic Marriott Magnificent Mile conveniently located in Chicago, IL.

Bonus optional pre- and post-conference educational opportunities will also be available, including a special presentation by SEAK, entitled "How to Write a Bulletproof Expert Witness Report" on Wednesday, October 14.

Website and registration open March 2 with a savings for early registration available through May 1 for members. For more information visit <https://www.appraisers.org/ASAIC20> or (800) 272-8258.

Conference sponsor and exhibitor packages are available. For more information contact Lisa Perry at (850) 566-0021 or lisa@meetingcreations.net.

About the American Society of Appraisers

The American Society of Appraisers is a world renowned and respected international organization devoted to the appraisal profession. As the oldest and only major appraisal organization representing all appraisal specialists, ASA is devoted to providing the highest possible standards in all areas of ethics, professionalism, education and designation criteria. For more information about the American Society of Appraisers, the ASA designation program for appraisers or the Society's free "[Find an Appraiser](#)" Referral System, visit www.appraisers.org or call (800) 272-8258.

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